Exhibit A

NTVB Media Entertainment Enhanced Masterfile Mailing List

NTVB Media is the leading publisher of TV entertainment and listings magazines, serving more than 3 million readers each day across the U.S. Their magazine subscribers have been merged, deduped, and enhanced with demographic and transactional data to develop the NTVB Enhanced Masterfile of highly sought-after consumers.

Get Count

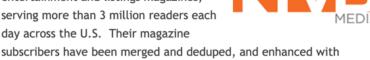
Get Pricing

Get More Information

SEGMENTS		COUNTS THROUGH 03/31/2022	
265,588	TOTAL UNIVERSE / BASE RATE	\$110.00/M	
40,832	3 MONTH HOTLINE SUBSCRIBERS	+ \$13.00/M	
102,458	6 MONTH HOTLINE SUBSCRIBERS	+ \$9.00/M	
197,032	12 MONTH HOTLINE SUBSCRIBERS	+ \$5.00/M	
119,358	EXPIRES	\$75.00/M	
	CATALOG RATE	\$80.00/M	
	FUNDRAISING RATE	\$75.00/M	
	NON RECIPROCAL SURCHARGE	+ \$25.00/M	

DESCRIPTION

NTVB Media is the leading publisher of TV entertainment and listings magazines, serving more than 3 million readers each day across the U.S. Their magazine



demographic and transactional data to develop the NTVB Enhanced Masterfile of highly sought-after consumers.

NTVB Media reaches the best segments of the Boomer Cohort. The NTVB audience delivers your brand to the sought after upper middle to upper class segments of this dynamic demographic - including Mass Affluents.

The NTVB Masterfile contains subscribers to Channel Guide, TV Weekly and ReMIND magazine

Channel Guide subscribers are entertainment enthusiasts and enjoy monthly home delivery of 230+ pages filled with daily program schedules for 115 networks; daily best bets; a movie section with more than 3,000 listings; sports and series specials; exclusive celebrity interviews; fun games and Special Editions.

22	POPULARITY:	 99
M	MARKET:	CONSUMER
Μ	CHANNELS:	=_
M	COLLDON	COMPILED LISTS,
Μ	SOURCE:	DIRECT MAIL SOLD
M	PRIVACY:	UNKNOWN
M	DMA?:	YES - MEMBER
M	STATUS:	PREFERRED PROVIDER
Μ	GEO:	USA
	GENDER:	62% FEMALE 38% MALE

\$45.00 AVERAGE SPENDING:

SPENDING.	ORDER				
SELECTS					
1 MONTH HOT	\$17.00/M				
12 MONTH HO	12 MONTH HOTLINE				
3 MONTH HOT	\$13.00/M				
6 MONTH HOT	LINE	\$9.00/M			
EPICUREAN/H	\$18.00/M				
GENDER SELE	\$12.00/M				
INCOME RANG	SE .	\$15.00/M			
LIFESTYLE		\$18.00/M			
PAID SUBSCR	IBERS	\$11.00/M			
STATE / SCF /	ZIP	\$10.00/M			
VETERANS		\$18.00/M			
ZIP FILE SET	JP FEE	\$50.00/F			
ADDRESSING					
KEY CODING		\$3.00/M			
EMAIL		\$75.00/F			
FTP		\$75.00/F			
ZIP TAPE		\$50.00/F			
RELATED LISTS					
■ SUR LA TABLE ■ DAEDALUS BOOKS ■ CONDE NAST CORPORATE					

- ENHANCED MASTERFILE
- **COUNTRY LIVING**
- INATIONAL AUDUBON SOCIETY ENHANCED MASTERFILE
- **HEIFER INTERNATIONAL DONORS**
- & ENHANCED **■ DIRECT CHECKS - SENIORS**
- **FINGERHUT SENIORS MASTERFILE**
- FINGERHUT BUYERS MASTERFILE & ENHANCED
- TRUSTED MEDIA BRANDS CORP MASTERFILE & ENHANCED